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FOR IMMEDIATE RELEASE
29 March 2022

PRESS ADVISORY

Cache County to be Recognized for Economic Development Efforts

LOGAN, UT - The Economic Development Corporation of Utah (EDCUtah) today will recognize Cache County for achieving certification in its Development Ready Communities (DRC) program at the County's 5 p.m. council meeting. The program trains Utah communities in site selection, recruitment, and incentive training. Utah cities and counties that complete the program are better prepared for future business and economic development, including the potential for business relocation opportunities.

"According to the 2020 Census, Utah was the fastest-growing state, increasing by 18.4% between 2010 and 2020," said Cache County Executive David Zook. "The EDCUtah Development Ready Communities program has helped us to prepare for future economic opportunities to meet the needs of our growing population."

The Development Ready Communities program held 16 training sessions in 2020-2021 to teach the 5 stages of economic development preparedness including community assessment, planning, community marketing, training and preparation, and EDCUtah integration and support. So far, only 19 Utah cities and counties are DRC certified. EDCUtah will continue to offer the sessions for public sector professionals and elected officials who would like to be certified Development Ready Communities.

"The EDCUtah Development Ready Communities program is extensive," said Cache County Economic Development Director Shawn Milne. "The request for information (RFI) training is crucial for keeping community leaders and businesses throughout Cache County up to date regarding key information needed by inquiring businesses. It's vital to update local data and metrics, highlight certain economic benefits of doing business in Cache Valley, and to promote our excellent quality of life."

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