

# Cache County CONNECTION

FEBRUARY 2024



## FROM YOUR COUNTY EXECUTIVE

As Cache Valley residents, we're blessed to live in a place wonderful enough to attract visitors from other counties, states and even other countries. In this edition, you'll learn about some of the things we're doing to attract visitors to the beautiful community we call home.

One of Cache County's responsibilities is to promote economic development in order to improve quality of life for our residents. These efforts lead to lower taxes, new employment opportunities, and stronger local businesses.

Perhaps the best form of economic development is tourism. Tourists visit, spend lots of money, often much more per day than our year-round residents, and then they go home, leaving their money behind but no longer requiring the services provided by the tax dollars they just spent. They visit restaurants, hotels, downtown businesses, theaters and outdoor attractions.

I'm thankful for our visitors and I love to meet them. I'm also thankful for those who make our community a great place for them to visit.

## CACHE COUNTY HAS A VISITORS BUREAU?

My name is Julie Hollist Terrill and I'm the Director of Cache County's most exciting department, the Cache Valley Visitors Bureau and Gift Shop. Don't make the mistake of thinking our office is just for visitors, it's got even more for you! Check out brochures or downloads for more info on local hiking trails, Logan Canyon, historic downtown, live arts performances, the American West Heritage Center and even a self-guided Foodie Trek and Signature Products Tour.

We've also got plenty of info to plan your trip to Utah's National Parks, Yellowstone and Jackson or destinations throughout the state.

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# Visitors Bureau Matching Grant

The Cache Valley Visitors Bureau offers **matching grant opportunities** twice a year for local organizations to promote tourism and create new events in Cache County. Information on the spring 2024 grant can be found on the Cache County website at:

[2024 Cache Valley Visitors Bureau Matching Grants Available](#)

## Self-guided Foodie Trek & Signature Products Tour



**CACHE VALLEY FOODIE TREK AND SIGNATURE PRODUCTS TOUR**

*Get a true taste of Cache Valley by visiting our food and unique product facilities that send their products all around the world. It's a delicious day in Paradise.*

**Foodie Trek**

<p><b>Aggie Chocolate Factory</b> 1111 North 800 East, Suite A104, Logan (Aggie Blue Square) (435) 797-6427 aggiechocolatestore.com Mon-Fri. 1 p.m.-7 p.m. Sat. Noon-8 p.m. The only university owned bean-to-bar chocolate facility in the world!</p> <p><b>Aggie Ice Cream and True Blue Aggie Cheese</b> 750 North 1200 East, Logan and 1111 North 800 East (Blue Square Bldg.) (435) 797-2109 aggiecream.usu.edu Mon-Fri. 10 a.m.-10 p.m.; Sat. 10 a.m.-10 p.m. (May-Sept.) Mon-Fri. 9 a.m.-9 p.m.; Sat. 10 a.m.-9 p.m. (Oct-April) Utah State University has been perfecting the art of making dairy products since the agricultural college was founded in 1888. Nearly 50 flavors of ice cream and hand-crafted cheeses.</p> <p><b>Always's Chocolates</b> Cache Valley Mall, 1300 North Main, Logan (435) 753-8888 alwayschocolates.com Mon-Sat. 11 a.m.-7 p.m. Making chocolates and candies since 1980.</p> <p><b>Bluebird Candy</b> 75 West Center, Logan (435) 753-3670 (Group tours by appointment) bluebirdcandy.com Mon-Thurs. 10 a.m.-7 p.m. / Fri.-Sat. 10 a.m.-8 p.m. Hand-dipped chocolates since 1914.</p>	<p><b>Caffe'itis</b> 52 Federal Ave., Logan (435) 753-4777 caffeeitis.com Mon-Fri. 8 a.m.-7 p.m. Sat.-Sun. 7 a.m.-4 p.m. Gourmet coffees, hot chocolate, Italian sodas</p> <p><b>Casper's Malt Shoppe (Drive-Thru Only)</b> 1180E North 200 East, Richmond (435) 258-2477 fatboyscream.com Mon-Thurs. 11 a.m.-9 p.m. (Memorial Day-Labor Day until 10 p.m.) Fri.-Sat. 11 a.m.-10 p.m. Novelty ice cream—Fat Boys, Cascos and Malt Shoppe</p> <p><b>Central Milling Company</b> 122 East Center, Logan (435) 752-9029 centralmilling.com Mon-Fri. 8 a.m.-3 p.m. Pick up a bag of all purpose, whole wheat, or baker's special flour, or try their organic unbleached and wheat bran flours. Also, hot cereals, pancake, and waffle mixes. Oldest company in Utah.</p> <p><b>Charlie's Supreme Ice Cream</b> 1283 North Main, Logan (435) 753-4355 Mon-Thurs. Noon-10 p.m. Fri.-Sat. Noon-11 p.m. Hand-dipped locally made ice cream and malts.</p>
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EXPLORELOGAN.COM

Bring a cooler and explore the valley while you munch on famous favorites like cheese curds, Pepperidge Farm cookies, ice cream, honey and coffee, and the list goes on.

(Continued from pg. 1)

Wait! There's more. If you're looking for postcards or Logan gifts of any sort, we've got them. No one should live without Logan cow socks, mugs, hats, shirts and great books about *Cache Valley's Bigfoot* and local legends, as well as history books, pocket guides, keychains and magnets, oh my!

When you think that all of the people who travel here are also shopping, eating, buying gas, going to shows and special events and spending money all along the way, it really adds up.

The Kem Gardner Research Institute says visitors to Cache County spent \$222 million in 2022.

We specialize in getting people to come here on vacation, spend their money and get out. The money they leave behind saves us on taxes and supports fun events and businesses for us to enjoy year-round. Each year, we receive thousands of requests for information and visitors from all 50 states and dozens of countries.

Some locals seem to be surprised that people come here on vacation on purpose. If you don't know why, come and see us and we'll help you find the magic in your own backyard. Check out our awesome online calendar of events at [explorelogan.com](http://explorelogan.com) and please post events you're involved in so everyone can come."



Cache Valley Visitors Bureau left to right: Laura Johnson, Julie Hollist Terrill, Judy Crockett

# Tourism Makes for a Healthy Economy

by **Shawn Milne**



*Director of Regional  
Economic Development and  
Intergovernmental Affairs,  
Bear River Association of  
Governments*

The best part of my role is learning of all the great ways that different businesses, nonprofit entities, and government work together in Cache Valley to create one of the most economically diverse and successful places within the state of Utah. We're blessed to have a vibrant economy, which means more local employment options and a great quality of life.

One of the wonderful contributions to Cache Valley's enviable economic strength is the tourism industry. From outdoor recreation, annual events and conferences, youth sports competitions, as well as arts and cultural celebrations. We're home to an exciting array of options for visitors. The good news is that those visitors help boost our local businesses while keeping our property taxes lower, all while giving us the bonus of close access to entertaining and recreational options that we too get to enjoy.

## 79%

believe arts and culture is  
"important to their community's  
businesses, economy, and local jobs."

# County Calendar

Date	Dept	Event
2/27/24 through 3/1/24	Elections	<u>Presidential Primary Early Voting</u>
3/4/24	Clerk	<u>Benson Incorporation First Public Hearing</u>
3/4/24	Executive	<u>Cache Open Space Advisory Committee (COSAC) Meeting</u>
3/5/24	Elections	<u>Presidential Primary Election Day</u>
3/6/24	Public Works	<u>Cache County Weed Board Meeting</u>
3/7/24	Dev Services	<u>County Planning Commission Meeting</u>
3/12/24	Council	<u>County Council Meeting</u>
3/26/24	Council	<u>County Council Meeting</u>



**FREQUENT  
VISITORS OF THE  
COUNTY  
BUILDINGS**

**WARNING:  
THEY TALK A LOT  
OF TURKEY!**

*Cache County's Mission is  
"To Make life better for our residents."*