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PRESS RELEASE

4th Annual Ignite the Light Concert

Logan, Utah: This Saturday, September 7, from 4 p.m.-10 p.m. Cache County will host the 4th Annual **Ignite the Light Concert** at the Cache County Fairgrounds with headliner Cole Hartley.

“I’m excited about this opportunity to bring the community together,” said County Executive David Zook. “The goal of the event is to inspire and inform - but it’s also going to be a lot of fun.”

The evening’s events will begin at 4 p.m. with music by local bands organized by Seize the Night Records. A luminaria walk in memory of those who have died by suicide is at 5:45 p.m. and is sponsored by Cache Valley Counseling. Motivational speaker Mike Schlappi will share an inspiring message with the audience at 6 p.m., followed by a Sage Hall dance lesson and the Cole Hartley Band. The community will have the opportunity to learn more about mental health resources from a variety of organizations at educational resource booths. Positivity yard signs will be available as well.

Seize the Night Records is a local recording studio and record label focused on raising awareness about mental health and suicide prevention. Sage Hall aims to “be THE place where people meet, dance, and share some of the most memorable experiences in Logan, UT.” Mike Schlappi was paralyzed at the age of 14 and overcame obstacles to achieve his personal and professional goals and dreams. Cole Hartley’s songs captivate audiences and he regularly tours and plays in Nashville several times a year.

“The Cache Suicide Prevention Coalition is proud to support this community event that emphasizes bringing awareness to suicide and the needs of the community,” said Miranda Fowler, Chair of the Cache Suicide Prevention Coalition. Shellie Heyrend, Co-Chair of the Coalition added, “We look forward to participating and following our mission of bringing hope to others by increasing awareness, education, resources and support for suicide prevention in our local community.”

The event is free to families and individuals of all ages.

Donations can be made to the Cache County Community Foundation via Venmo to support the Cache Suicide Prevention Coalition and prevention efforts all year long.

More information about the event, sponsors, and mental health resources can be found at:
www.cachevalleyignitethelight.com

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